

BROCHURES

More Info:

Brochures are a key element of a marketing campaign, as they serve as a constant sales tool for your company. There isn't a better way to highlight the essentials of your business!

Select a folding option that will best fit your design. Make sure each panel is clear and easy to follow -

separate different topics onto their own panels for a smoother flow.

We do not recommend crossover text and/or images for the Closed Gate Fold. Due to a slight gap between the far left and far right panels, text and/or images will not meet.

The Half Fold then Half Fold is an 8-page fold, and the Half Fold then Tri-Fold is a 12-page fold.

Choose one of our glossy stocks for a beautiful shine, the 70 lb. Opaque Smooth White for a textured look,

or one of our Matte stocks for a more subdued and vintage look.

Due to the fact that we print in large volumes, different paper types may have different quantity options

Aqueous coating will be applied to 250+ quantity orders printed on 80 lb. Gloss Book, 100 lb. Gloss Book,

or 100 lb. Gloss Cover paper stocks.

Quantities of 100 and fewer printed on 80 lb. Gloss Book, 100 lb. Gloss Book, or 100 lb. Gloss Cover paper

stocks will be printed digitally with no coating.

Popular Sizes:

6" x 9"

8.5" x 11"

8.5" x 14"

9" x 12"

11" x 17"

Paper Stocks:

100 lb. Gloss Book

100 lb. Gloss Cover

70 lb. Opaque Smooth White

80 lb. Gloss Book

100 lb. Recycled Matte Cover

80 lb. Recycled Matte Text

Recycled paper option available.

Fold Options:

Half Fold

Tri-Fold

Z-Fold

Open Gate Fold

Closed Gate Fold

Double Parallel Fold

Double Parallel Reverse Fold

Roll Fold (4 Panel)

Half Fold then Half Fold

Half Fold then Tri-Fold

Accordion Fold (4 Panel)

Print Options:

Full Color Both Sides

More Info: